



TRANSFER ARTICULATION AGREEMENT

Utica College
Communication and Media

and

Borough of Manhattan Community College
Speech, Communications and Theatre Arts

August 2021

Utica College and Borough of Manhattan Community College, in recognition of a mutual respect for the integrity of parallel academic programs and in an effort to better serve students intending to pursue the completion of a bachelor's degree, hereby enter into an agreement of articulated degree programs.

OBJECTIVES:

To encourage the transfer of qualified students from Borough of Manhattan Community College (BMCC) to Utica College (UC).

To award academic credit for courses completed at BMCC, that meet the terms of the Associate Degree programs for application toward the requirements a Bachelor of Arts or a Bachelor of Science at UC.

To provide effective and concise guidelines for students seeking to transfer to UC. Students will have accurate and clear information regarding the transfer of their coursework and credits toward the Bachelor's degree at UC.

TERMS OF THE TRANSFER ARTICULATION AGREEMENT:

UC guarantees the acceptance of students who completed an Associate Degree at BMCC (Communication Studies A.A., Gender and Women's Study A.A., Theatre A.S.) with a cumulative GPA of 2.5 or better to UC. Transfer students who do not meet these criteria will be evaluated individually.

This agreement assumes the completion of the Associate Degree. UC requires that the last 30 credit hours granted toward the Bachelor degree must be earned in residence, with matriculated status. Additionally, the Bachelor of Arts degree requires that a *minimum of 90 credits must be in the liberal arts* while the Bachelor of Science requires a *minimum of 60 credits must be in the liberal arts*.

BMCC transfer students will be subject to all general education requirements of UC as set forth in the UC catalogue.

Transfer students with a completed Associates Degree will be exempt from Components I & II of UC's Core Requirements.

Students who transfer 30 credits of liberal arts and sciences (with at least 2 courses in each of UC's three categories of Component II Core—including one lab science course) will be exempt from Component II Core.

Transfer students who enter UC with Components I & II complete will be required to complete 3 credits of Component III: Integrated Writing.

This document is based upon the evaluation of course descriptions presented to UC. Courses will transfer to UC provided a grade of "C" or better has been earned. Credit will be granted where the coursework is comparable to that offered at UC or as general elective and/or liberal arts credit.

This Agreement shall remain in effect for a period of two years from the date listed below, with the provision that the terms specified herein will continue to apply to the students admitted from BMCC within one year of the expiration of the agreement. Each institution agrees to provide timely notice to the other in the event of any modification to the curriculum that might affect the compatibility for admission and transfer of coursework.

This agreement may be subject to change, without notice, if curriculum requirements change at either institution. Students admitted to BMCC prior to such notification shall be admitted to UC on the basis of this agreement.

BENEFITS/ADVANTAGES:

BMCC transfer students are eligible for scholarship and financial aid in all ways the same as continuing Utica College students. Scholarship and financial aid information can be found at <https://www.utica.edu/tuition-and-financial-aid/tuition-and-fees>.

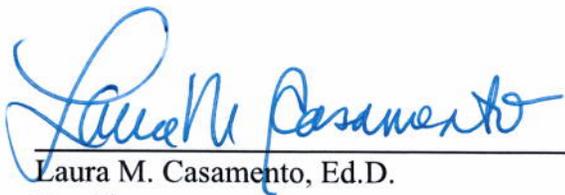
Utica College will provide housing in campus residence halls within the guidelines and practices governing availability of housing for continuing students.

BMCC transfer students are eligible to participate in internships, externships, co-ops, field placements and study abroad opportunities open to continuing Utica College students.

Approved on (date) 8/31/2021

SIGNATURES

Utica College



Laura M. Casamento, Ed.D.
President

Borough of Manhattan Community College



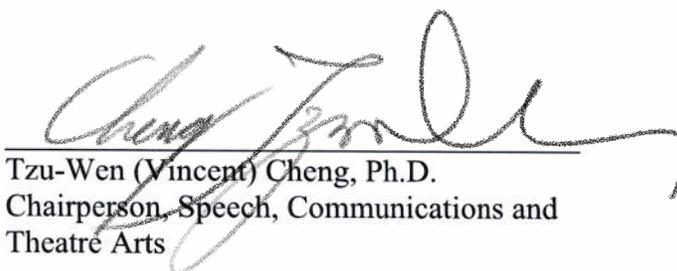
Anthony E. Munroe, Ed.D.
President



Craig P. Dean, M.S.
Registrar



Erwin J. Wong, Ph.D.
Provost and Senior Vice President of
Academic Affairs



Tzu-Wen (Vincent) Cheng, Ph.D.
Chairperson, Speech, Communications and
Theatre Arts

Communication Studies (A.A.)

Borough of Manhattan Community College

YEAR 1

Semester 1 (Credits: 15)

BMCC Course	Credits	Utica College Equivalent	Credits
ENG 101 English Composition	3	ENG 101 Written Communications	3
COM 100 Introduction to Communication Studies	3	COM 1LA Communication Arts Elective	3
MES 152 Introduction to Contemporary Media	3	CMM 226 Intro to Media Criticism	3
MAT 161 Topics in Quantitative Reasoning	3	MAT 1LA Math Elective	3
SPE 100 Fundamentals of Public Speaking	3	CMM 103 Fundamentals of Public Speaking	3

Semester 2 (Credits: 15)

BMCC Course	Credits	Utica College Equivalent	Credits
ENG 201 Introduction to Literature	3	ENG 135 Introduction to Literature	3
THE 100 Introduction to Theatre	3	THE 115 Intro to Theatre	3
COM Program Elective	3	COM/CMM Elective	3
COM 245 The Mass Media	3	CMM 181 Intro to Mass Communication	3
COM 240 Interpersonal Communication	3	CMM 101 Interpersonal Communication	3

YEAR 2

Semester 3 (Credits:15)

BMCC Course	Credits	Utica College Equivalent	Credits
COM 255 Intercultural Communication	3	CMM 325 Intercultural Communication	3
COM Elective: ***SPE 152 Intro to Contemporary Media Applications	3	CMM 188 Digital Toolkit	3
COM Program Elective 3	3	COM Elective	3
LIN 150 Language, Race, and Ethnicity in the U.S. and its Territories	3	ENG 351 Language and Culture	3
COM Program Elective 3	3	COM Elective	3

Semester 4 (Credits:15)

BMCC Course	Credits	Utica College Equivalent	Credits
MES 140 Introduction to the Moving Image	3	FLM 201 The Language of Film	3
Scientific World	3	General Education Natural Sciences	3
COM Program Elective	3	COM Elective	3
Life and Physical Science	3	General Education Natural Sciences	3
COM Program Elective	3	COM Elective	3

BMCC Courses	Utica College Equivalencies
COM 240: Interpersonal Communication	CMM 101: Interpersonal Communication
COM 245: The Mass Media	CMM 181: Intro to Mass Communication
COM 250: Conflict Resolution	COM 2LA: Elective
COM 255: Intercultural Communication	CMM 325: Intercultural Communication
COM 260: Small Group Communication	COM 305: Group Problem Solving and Decision Making
COM 265: Gender and Communication	COM 2LA: Elective
SPE 152: Introduction to Contemporary Media Applications	CMM 188 Digital Toolkit
SPE 210: Oral Interpretation	COM 313: Oral Interpretation
SPE 103: Voice and Articulation	COM 1LA: Elective
SPE 220: Advanced Public Speaking	COM 2LA: Elective
THE 141: Theatre Management	THE 1FE: Theatre Elective
MES 152: Introduction to Contemporary Media	CMM 226: Intro to Media Criticism
MAR 100: Intro to Marketing	MKT 211: Principles of Marketing
MAR 230 Essentials of Public Relations	PRL 182 Public Relations
BUS 150: Business Communication	ENG 315: Writing in The Professions
BUS 200: Business Organization and Management	MGT 201: Principles of Organization and Management
CIS 100: Introduction to Computer Applications	CSC 117: Microcomputers and Application Software

***Recommended Utica College Elective

Gender and Women's Studies - A.A. Degree

Borough of Manhattan Community College

YEAR 1

Semester 1 (Credits: 15)

BMCC Course	Credits	Utica College Equivalent	Credits
MAT 161 Topics in Quantitative Reasoning	3	General Education Quantitative Reasoning	3
SOC 100 Introduction to Sociology	3	SOC 151 Introduction to Sociology	3
SPE 100 Fundamentals of Public Speaking	3	CMM 103 Fundamentals of Public Speaking	3
GWS 100 Introduction to Gender and Women's Studies	3	ANT 257 Introduction to Gender and Sexuality	3
ENG 101 English Composition	3	ENG 101 Written Communication I	3

Semester 2 (Credits: 15)

BMCC Course	Credits	Utica College Equivalent	Credits
ENG 201 Introduction to Literature	3	ENG 135 Introduction to Literature	3
XXX xxx Major Elective (**COM 255 Intercultural Communication)	3	CMM 325 Intercultural Communication	3
XXX xxx Major Elective (**COM 245 The Mass Media)	3	CMM 181 Intro to Mass Communication	3
XXX xxx U.S. Experience in Its Diversity	3	General Education Social Sciences	3
COM 265 Gender and Communication	3	COM 2LA Elective	3

YEAR 2

Semester 3 (Credits:15)

BMCC Course	Credits	Utica College Equivalent	Credits
SOC 210 Gender and Society	3	SOC 367 Race, Class, Gender & Sexuality	3
XXX xxx General Elective	3	Elective	3
BIO 108 General Biology Theory	3	General Education Natural Sciences	3
BIO 109 General Biology (Lab)	3	General Education Natural Sciences Lab	3
XXX xxx Major Elective	3	Elective	3

Semester 4 (Credits:15)

BMCC Course	Credits	Utica College Equivalent	Credits
GWS 300 Capstone in Gender and Women's Studies	3	LAE 1LA Liberal Arts Elective	3
XXX xxx World Cultures and Global Issues	3	General Education Social Sciences or Foreign Language	3
XXX xxx General Elective	3	Free Elective	3
XXX xxx Creative Expression	3	General Education Humanities	3
XXX xxx Liberal Arts Elective	3	Liberal Arts Elective	3

BMCC Courses	Utica College Equivalencies
COM 265 Gender and Communication	COM 2LA Elective
COM 255 Intercultural Communication	CMM 325 Intercultural Communication
COM 245 The Mass Media	CMM 181 Intro to Mass Communication

GWS 100 Introduction to Gender and Women's Studies	ANT 257 Introduction to Gender and Sexuality
GWS 300 Gender and Women's Study Capstone	LAE 1LA Liberal Arts Elective
SOC 210 Gender and Society	SOC 367 Race, Class, Gender & Sexuality
AFN 128 Black Women in the Americas and the Caribbean	ANT 1LA Anthropology Elective
AFN 129 The Black Man in Contemporary Society	ANT 1LA Anthropology Elective
ANT 210 The Roles of Women in a Changing World	HIS 313 U. S. Women's History
CRT 196 Critical Thinking: Inquiry through Queer Theories	PHI 101 Critical Thinking
ECO 230 Feminist and Gender Economics	ECN 2LA Economics Elective
ENG 346 Queer Literature	ENG 394 Queer Literature
ENG 353 Women in Literature	LIT 347 Images of Women in Literature
HED 225 Health Concerns of Women	HLS 2LA Health Sciences Elective
HIS 225 History of Women	SOS 215 Women's Past, Present, and Future
POL 120 Gender and Politics	POL 1LA Political Science Elective
PSY 245 Psychology of Women	PSY 2LA Psychology Elective
SPN 400 Latin American Women Writers	SPA 300 Topics in Spanish and Latin American Cultures and Literature
THE 305 Women in US American Theater	THE 400 Topics in Theatre

***Recommended Utica College Elective

Theatre (A.S.)

Borough of Manhattan Community College

YEAR 1

Semester 1 (Credits: 16)

BMCC Course	Credits	Utica College Equivalent	Credits
MAT 161 Topics in Quantitative Reasoning	3	MAT 1LA Math Elective	3
THE 115 Voice and Movement for the Actor	1	THE 1LA Theatre Elective	3
THE 110 Acting I	3	THE 136 Elements of Acting	3
THE 100 Introduction to Theatre	3	THE 115 Intro to Theatre	3
ENG 101 English Composition	3	ENG 101 Written Communication I	3
SPE 100 Fundamentals of Public Speaking	3	CMM 103 Fundamentals of Public Speaking	3

Semester 2 (Credits: 15)

BMCC Course	Credits	Utica College Equivalent	Credits
ENG 201 Introduction to Literature	3	ENG 135 Introduction to Literature	3
THE 121 Elements of Production	3	THE 333 Production in the Theatre	3
COM 240 Interpersonal Communication	3	CMM 101 Interpersonal Communication	3
THE 210 Acting II	3	THE 336 Advanced Acting	3
THE 121 Elements of Production	3	THE 333 Production in the Theatre	3

YEAR 2

Semester 3 (Credits: 16)

BMCC Course	Credits	Utica College Equivalent	Credits
MES 140 Introduction to the Moving Image	3	THE 1FE Theater Elective	3
THE 141 Theatre Management	3	THE 1FE Theater Elective	3
BIO 109 General Biology	3	General Education Natural Sciences Lab	3
LIN 150 Language, Race, and Ethnicity in the U.S. and its Territories	3	ENG 351 Language and Culture	3
XXX xxx Curriculum Elective II	3	THE 1FE Theater Elective	3
THE xxx Curriculum Elective I	1	THE 1FE Theater Elective	1

Semester 4 (Credits: 14)

BMCC Course	Credits	Utica College Equivalent	Credits
BIO 108 General Biology Theory	3	General Education Natural Sciences	3
XXX xxx Curriculum Elective III	3	THE 1FE Theater Elective	3
THE xxx Curriculum Elective I	1	THE 1FE Theater Elective	1
THE 300 History of Theatre	3	THE 455 Theatre History I	3
THE 220 Page to Stage	3	THE 2LA Theatre Elective	3
XXX xxx Creative Expression	1	THE 1FE Theater Elective	1

BMCC Courses	Utica College Equivalencies
THE 100 Intro to Theatre	THE 115 Intro to Theatre
THE 110 Acting I	THE 136 Elements of Acting
THE 115 Voice and Movement for the Actor	THE 1LA Theatre Elective
THE 121 Elements of Production	THE 333 Production in the Theatre
THE 220 Page To Stage	THE 2LA Theatre Elective
THE 300 History of the Theatre	THE 455 Theatre History I
THE 125/126/127/128 Practicums	THE 130 Practicum in Theatre
THE 140 Stage Management	THE 1LA Theatre Elective
THE 141 Theatre Management	THE 1LA Theatre Elective
THE 210 Acting II	THE 336 Advanced Acting
THE 222 Musical Theatre: Acting the song level 1	THE 1LA Theatre Elective
THE 258 Theatre Externship	THE 2LA Theatre Elective
THE 280 Acting for the Camera	THE 2LA Theatre Elective
THE 310 Advanced Theatre Workshop	THE 3LA Theatre Elective
THE 305 Women in US American Theater	THE 3LA Theatre Elective
THE 324 Latin American Theatre and Performance	THE 300 Select topics in theatre
ENG 315 Playwriting	ENG 3LA Elective
ENG 373 Introduction to Shakespeare	ENG 367 Shakespearean Drama
SPE 103 Voice and Articulation	COM 1LA Elective

Our Promise To You

At Utica College, our goal is to support you in achieving success, specifically the completion of your degree program in a timely fashion. We share with you the desire to graduate in four years and begin your career or further study. To support that common goal, we make the Utica College Promise, outlined below.

Beyond this promise, we are committed to every student's success, and to supporting you in the completion of your degree no matter what challenges you may face.

We will:

- Provide appropriate academic advising that enables you to follow your program's four-year plan of study including any approved modifications to meet your individual circumstances.
- Review your academic progress every term and speak with you about your progress towards graduating in four years
- If necessary, work with you to identify specific steps you may take to ensure your progress
- Support you in meeting all of the requirements of the College and your major
- Process in a timely fashion appropriate course waivers or substitutions required to keep you on track for graduation in four years.

Your Responsibilities

In order to meet the terms of the guarantee you need to:

1. Register on time for the courses recommended in your required meetings with your Faculty Adviser and Success Coach, as outlined in your plan of study subject to any program modifications.
2. Successfully complete a minimum of 30 credits per year depending on your major
3. Notify your Success Coach or Faculty Adviser during registration if you are unable to register for a required course.
4. Maintain good academic standing, pass all classes, and meet any program-specific retention or grade requirements
5. Keep your appointments with your Success Coach and Faculty Adviser and follow their directions
6. Complete your Application for Degree on time as outlined in the Catalog
7. Pay the required tuition and fees
8. Submit all required health documents and other paperwork

Special notes:

- i. This guarantee does not include the pursuit of majors, minors, or program combinations that require more than four years to complete.
- ii. If you change your major, we will work with you to see if you can still complete your degree requirements in the allotted four years but this may not be possible. If it is not possible, the terms of the 4-year guarantee will no longer apply.
- iii. If you register for courses, or drop or withdraw from courses, against the advice of your academic adviser or success coach, it may have a negative effect on your four-year completion plans and will nullify this agreement.
- iv. Some majors require more than 120 credits for graduation. These majors will require completion of more than 30 credits per year.

BMCC_Utica College 2 + 2 Program For Core Exempt Transfer Students With 60 Credits ***

Communication Studies A.A._ Communication and Media B.A.* with Designated Concentration - 120 Credits Total ** Completion Guide

Gender and Women's Study A.A._ Communication and Media B.A.* with Designated Concentration - 120 Credits Total ** Completion Guide

Theatre A.S._ Communication and Media B.A.* with Designated Concentration - 120 Credits Total ** Completion Guide

Semester One – Major/Major Related Focused					Semester Two - Major/Major Related Focused				
Cr	Type	Notes	Cr	Type	Notes				
CMM 261	Media Writing	3	M-W	No prerequisites.	COM ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	SE	1st of 2 courses from these categories.
CMM 226	Introduction to Media Criticism	3	M	MES 152 Introduction to Contemporary Media	COM 341	Organizational Communication	3	S	No prerequisites.
CMM 101 Or CMM 103	Interpersonal Communication or Introduction to Public Speaking	3	C - M	COM 240 Interpersonal Communication or SPE 100 Fundamentals Public Speaking (Fulfilled)	CMM 101 Or CMM 103	Interpersonal Communication or Introduction to Public Speaking	3	C - M C - M	COM 240 Interpersonal Communication or SPE 100 Fundamentals Public Speaking (Fulfilled)
COM 261 Or COM 368	Broadcasting & Public Interest or Broadcast News and Society	3	S	No prerequisites.	CMM 467 or Major Elective	Communication Law or Major Elective Course ****	3	M	If student takes Major Elective, must take CMM 467 in Semester 4.
CMM 181	Intro. to Mass Communication	3	C - M	COM 245 The Mass Media	CMM 188	Digital Toolkit	3	M	No prerequisites..
COM 130 or JLM 130 or JLM 133 or THE 130	WPNR Practicum Tangerine Practicum UCTV Practicum Theatre Practicum	1	M	THE 125/126/127/128: Practicums	CMM 325	Intercultural Communication	3	M	COM 255 Intercultural Communication (Fulfilled)

Semester Three – Concentration Focused				
Cr	Type	Notes		
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	SE	Specialization/Concentration Specific
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	S	Specialization/Concentration Specific
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	SE	Specialization/Concentration Specific
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	SE	Specialization/Concentration Specific
Major Elective	Major Elective Course ****	3	M	

Semester Four – Concentration Focused				
Cr	Type	Notes		
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	S	Specialization/Concentration Specific
ELE	Course from COM, CMM, FLM, JLM, PRL, SCM, or THE	3	S	Specialization/Concentration Specific
CMM 467 or Major Elective	Communication Law or Major Elective Course ****	3	M	If student took Major Elective in Semester 2, must take CMM 467 in Semester 4.
CMM 450 or CMM 481	Fieldwork in Communication and Media or Senior Seminar	3	M	CMM 450 requires instructor permission.
THE or ELE	Any 3 credit Theater course or Required Concentration Elective	3	S	Specialization/Concentration Specific

Req = Requirement; C = Core; M = Major Requirement; S = Specialization/Concentration; SE = Specialization/Concentration Elective; E = General Elective; W = Writing Intensive; D = Diversity.

* Students enrolled in the Bachelor of Arts program must complete 90 liberal arts credits.

** Students who transfer 60 credits, but do not transfer any courses that fulfill major requirements, will need to complete 64 credits in the major for a total of 124 credits.

*** Students who transfer credits that fulfill courses in this program will be required to take the appropriate number of general elective courses to complete 120 credits.

**** **CMM Major Electives:** Students must take a total of 6 credit hours of electives at the 200-level or above from the following areas: Communication and Media (CMM) Communication Arts (COM), Film Studies (FLM), Journalism (JLM), Public Relations (PRL), Sports Communication (SCM), or Theatre (THE). Fieldwork or internships may not be used to fulfill this requirement.

Consult with Advisor to discuss appropriate concentration related course.

Specialization/Concentration: Communication Arts (COM), Creativity Studies, Health Communication, Communication and Social Justice, Journalism (JLM), Public Relations (PRL), Sports Communication (SCM), Sports Journalism, or Theatre (THE)

Communication Arts - Concentration

COM 341 - Organizational Communication (3)

Must take any **3-credit** THE (Theatre) Course.

COM 261 - Broadcasting and the Public Interest (3) OR

COM 368 - Broadcast News and Society (3)

CMM 303 - Storytelling (3) OR

COM 313 - Oral Interpretation of Literature (3) OR

COM 403 - Argumentation (3)

Select two:

COM 411 - Communication Theory (3)

COM 426 - Theories of Visual Communication (3)

COM 461 - Rhetorical Theory and Criticism (3)

Select two:

COM 300 - Topics in Communication Arts (3)

COM 301 - Advanced Interpersonal Communication (3)

COM 337 - Health Communication (3)

COM 385 - Political Communication (3)

COM 466 - Community Organizing (3)

COM 490 - Independent Study (1 to 3)

30 Credit Hours

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Journalism-Concentration

COM 130 - WPNR Practicum (1)

JLM 130 - Tangerine Practicum (1)

JLM 133 - UC TV Practicum (1)

JLM 262 - Information Gathering & Storytelling (3)

JLM 276 - Television Story Production (3)

JLM 362 - Watchdog Reporting (3)

JLM 365 - Information Design (3)

JLM 401 - Media Ethics in Contemporary Society(3)

JLM 461 - Multimedia Web Design (3)

Select one:

COM 259 - Broadcast News Writing (3)

COM 368 - Broadcast News and Society (3)

Select one:

JLM 364 - Editing (3)

JLM 378 - Television News Field Reporting and

Production (3)

Select one:

JLM 363 - Magazine Article Writing (3)

JLM 476 - Producing and Anchoring the News (3)

30 Credit Hours

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Public Relations-Concentration

JLM 365 - Information Design (3)

JLM 461 - Multimedia Web Design (3)

PRL 182 - Public Relations (3)

PRL 372 - Public Relations Strategies and Tactics (3)

PRL 375 - Media Research and Metrics (3)

PRL 385 - Event Planning and Campaigns (3)

PRL 408 - Social Media (3)

PRL 482 - Cases in Public Relations Management (3)

Electives

Students must select six hours of electives from Public Relations and/or Journalism; or MKT 211* (Principles of Marketing) and three hours of electives in Public Relations or Journalism.

30 Credit Hours

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Health Communication-Concentration

COM 337 - Health Communication (3)

COM 341 - Organizational Communication (3)

ANT 415 - Cultures, Health, & Healing (3)

PHI 385 - Healthcare Ethics (3)

Select one:

CMM 303 - Storytelling (3)

COM 403 - Argumentation (3)

Select one:

COM 411 - Communication Theory (3)

COM 426 - Theories of Visual Communication (3)

COM 461 - Rhetorical Theory and Criticism (3)

Select four:

AGE 101 - Introduction to Aging (3)

ECN 375 - Health Economics (3)

POL 207 - Public Health at the Local Government Level(3)

HLS 301 - Introduction to Healthcare Advocacy and Navigation (3)

HLS 354 - Healthcare Topics in Media (3)

PSY 363 - Health Psychology (3)

SOC 307 - Bureaucracy and Culture: U.S. Health Care System (3)

30 Credit Hours

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Creativity Studies-Concentration

Foundations in Creativity

HUM 115 - Introduction to Creativity (3)
COM 461 - Rhetorical Theory and Criticism (3)

Select one from:

COM 426 - Theories of Visual Communication (3)
FIA 344S - Creative Expression (3)

Select one:

3-hour course at 100-200-level from Fine Arts (FIA), Film Studies (FLM), Music (MUS), Theatre (THE), or ENG 147. This cannot be counted toward core.

Creative Applications:

Students will choose **9 hours** of practical arts and entertainment courses from the list below. It is recommended that students meet with their faculty advisor as they plan their courses.

Select 9 hours from the following courses:

CMM 303, COM 313, FIA 251, FIA 300, FIA 490, EDU 304, ENG 307, ENG 308, ENG 309, ENG 405, ENG 406, ENG 407, FLM 306
FLM/JLM307

JLM 276, JLM 336, JLM 363, JLM 372, MUS 230, MUS 250, MUS 260, THE 300, THE 315, THE 316, THE 336, THE 441

Theories and Histories of Creativity

Students will select **6 credit** hours of creativity based history and theory courses to complement their practical creative courses.

Select 6 hours from the following courses:

FIA 400, MUS 325, MUS 326, MUS 327, MUS 328, ENG 372, ENG 373, ENG 374, ENG/THE 375, THE 400, THE 455, THE 456 **OR**
Any Literature (LIT) course at the 300 or 400 level **OR**
Any Film (FLM) course at the 300 or 400 level, except FLM 306*

Select one, 3-hour course:

Select a 300-level or higher course in English (ENG), Fine Arts (FIA), Music (MUS), Film Studies (FLM), or Theatre (THE).

*FLM 306 can only count towards the Creative Applications requirements.

30 Credit Hours

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Communication & Social Justice-Concentration

COM 341 - Organizational Communication (3)
COM 403 - Argumentation (3)
COM 466 - Community Organizing (3)
COM 411 - Communication Theory (3) or
COM 426 - Theories of Visual Communication (3) or
COM 461 - Rhetorical Theory and Criticism (3)

Select three:

(at least one course must be selected from each category)

Category One:

HIS 313 - U.S. Women's History (3)
HIS 323 - Civil Rights and African American Nationalism (3)
HIS 324 - Resistance, Race, and Labor (3)
ANT 251 - Native American Culture and History (3)
ANT 257 - Introduction to Gender and Sexuality (3)
SOC 225 - Social Problems (3)
SOC 252 - Race and Ethnicity (3)
SOC 342 - Urban Sociology (3)
SOC 367 - Race Class Gender & Sexuality (3)

Category Two

POL/HRA 211 - Introduction to Human Rights (3)
POL 235 - Civil Rights, Public Policy, and Social Change (3)
POL 346 - Civil Liberties (3)
PHI 425 - Theories of Justice (3)

Select three

CMM 303 - Storytelling (3)
ENG 315 - Writing in the Professions (3)
JLM 276 - Television Story Production (3)
JLM 365 - Information Design (3)
JLM 461 - Multimedia Web Design (3)
MKT 311 - Elements of Integrated Marketing Communication (3)
PRL 385 - Event Planning and Campaigns (3)
PRL 182 - Public Relations (3)

THE 320 - Theatre for Social Justice (3)
THE 333 - Production in the Theatre (3)
THE 441 - Directing in the Theatre (3)

30 Credit Hours

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Theatre-Concentration

THE 115 - Introduction to Theatre (3)
THE 136 - Elements of Acting (3)
THE 333 - Production in the Theatre (3)
THE 375 - Literature of the Theatre (3)
THE 441 - Directing in the Theatre (3)
COM 470 - Communication - Internship (3 credits required)

Select one:

THE 455 - Theatre History I (3)
THE 456 - Theatre History II (3)

Select one (Literature, History, Theory):

THE 300 - Select Topics: Theatre (3 credits required)
THE 385 - World Drama (3)
THE 400 - Advanced Topics in Theatre (3)

Select two (Performance and Production):

THE 315 - Puppetry I (3)
THE 316 - Puppetry II (3)
THE 320 - Theatre for Social Justice (3)
THE 336 - Advanced Acting (3)
THE 347 - Scenic Painting (3)
THE 348 - Special Effects (3)

30 Credit Hours

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Sports Communication-Concentration

PRL 182 - Public Relations (3)

PRL 372 - Public Relations Strategies and Tactics (3)

PRL 375 - Media Research and Metrics (3)

PRL 482 - Cases in Public Relations Management (3)

SCM 285 - Sports and The Media (3)

SCM 395 - Sports Information and Publicity (3)

SCM 454 - The Business of Sports (3)

Select one:

SCM 433 - The Olympics (3)

SCM 435 - Sports and Television (3)

Select one:

JLM 241 - Television Sportscast (3)

JLM 374 - Sportswriting (3)

PRL 385 - Event Planning and Campaigns (3)

PRL 408 - Social Media (3)

30 Credit Hours

[Communication and Media | Utica College](#)

Sports Journalism-Concentration

JLM 241 - Television Sportscast (3)

JLM 262 - Information Gathering & Storytelling (3)

JLM 276 - Television Story Production (3)

JLM 362 - Watchdog Reporting (3)

JLM 374 - Sportswriting (3)

JLM 401 - Media Ethics in Contemporary Society (3)

SCM 285 - Sports and The Media (3)

SCM 454 - The Business of Sports (3)

Select one:

SCM 433 - The Olympics (3)

SCM 435 - Sports and Television (3)

Select one:

JLM 363 - Magazine Article Writing (3)

JLM 461 - Multimedia Web Design (3)

30 Credit Hours

[Communication and Media | Utica College](#)